

synchrony

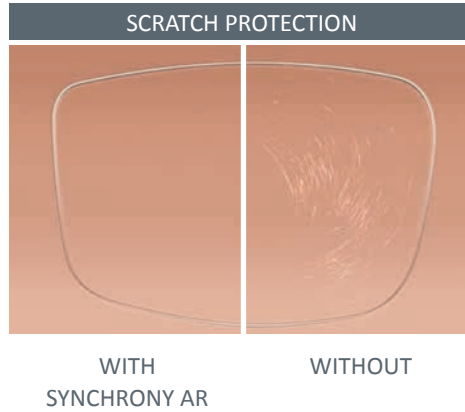
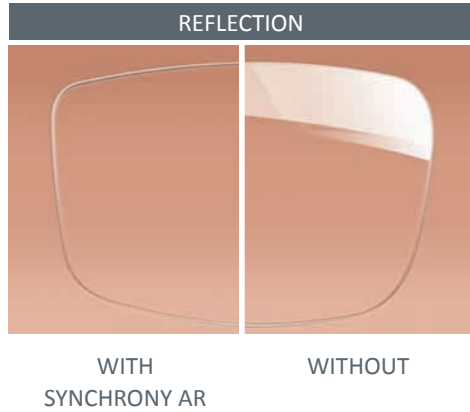


Coatings

HMC+/HMC

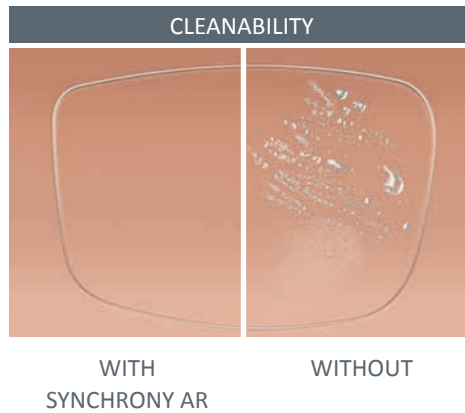
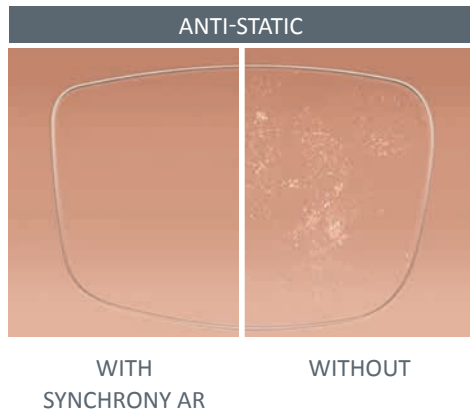
Protection in all conditions.

Coatings. Your lenses perfectly protected under all conditions.

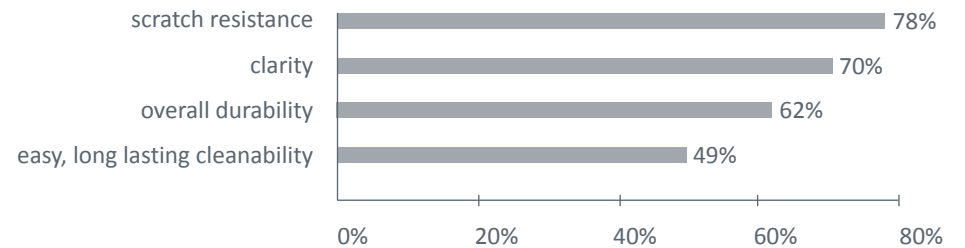


Recent market research shows the importance of coatings as a part of the total lens package. Wearers are demanding ...

- ▶ Excellent scratch resistance.
- ▶ Great clarity.
- ▶ Overall durability.
- ▶ Easy, longer-lasting cleanability.



Most important lens features to wearers:



Source: Image and Awareness Tracking conducted by an external market research institute. The study included 6,000 spectacle wearers in eight countries around the world.

The synchrony core portfolio offers two AR coatings for different levels of patient needs.

The synchrony® core **AR** portfolio delivers tailored and reliable solutions for the individual needs and wants of every wearer:

- ▶ HMC® offers good performance for a standard AR coating.
- ▶ HMC+ lenses feature an Anti-Static layer and a superior Super-Hydrophobic layer for easy, longer-lasting cleanability.



synchrony lenses represent the next step
in the evolution of SOLA[®] and AO lenses.

More designs, more practice solutions,
more satisfied patients.

For more information ask your ZEISS representative
or visit www.synchronylenses.com.

Carl Zeiss Vision Inc.
USA 1-800-358-8258